

Organic Food Initiative Model of Support

- Sufficiency → Abundance → Redistribution (Sharing / Sympathy)
- Organic evolution (internal factors) rather than Imposition (external)
- Bottom Up rather than top down
- Focussed / Specific rather than Tangential
- Activities / Timing derived from Process and People
- Multi-tasking / Respond to need / Pragmatic / Exemplary / Vanguard / Experimental / Tokenistic / Vocational / Devotional / Friendly / Non-coercive / Sub-commercial

Capacity

- Sites – Access / Sharing (>private)
- Soil creation and development / Infrastructure
- Bulky Organic Matter
- Seed and Plants
- Basic Resources (>specialisation)
- Money / Funding / Salaries – Donation / Discount / Free Distribution
- Produce (as reward)
- Samples / Examples / Crop selection
- Events – Visitors
- Publicity
- Mapping
- Information / Education / Courses / Presentations
- Involvement – Roles / Contributions – Volunteer / Client / Student
- Outreach / Sign-posting / Contacting / Networking
- Support / Morale / Counselling
- Mentoring / External Supervision / Management
- Consultancy and Advice
- Standards – Soil Association / Vegetarian / Vegan / Non-commercial