

## 1.11.98

### **PROPOSAL TO SHEFFIELD COMMUNITY ECONOMIC DEVELOPMENT UNIT. FROM RICHARD CLARE AND DARRELL MARYON OF SHEFFIELD ORGANIC FOOD INITIATIVE**

**PREPARATION WORK TO SET UP A FOOD FUTURES PROJECT FOR SHEFFIELD [INCLUDING SOUTH YORKSHIRE AND NORTH-EAST DERBYSHIRE] AS OUTLINED IN THE DRAFT DESCRIPTION ATTACHED.**

DEVELOPING THE LOCAL FOOD ECONOMY

RESEARCH / NETWORKING / PLANNING / STRATEGY / CONSENSUS-BUILDING / SCOPING

#### **PARTNERSHIP, CO-OPERATION AND COLLABORATION WITH SCEDU**

1. MUTUAL EXCHANGE OF EXPERTISE / ADVICE / CONTACTS
2. SHORT-TERM EMPLOYMENT FOR R.CLARE / PART-TIME FOR D. MARYON
3. HELP WITH ADMINISTRATION COSTS [TELEPHONE / POST / INFORMATION TECHNOLOGY / PUBLICITY / MEETINGS]

#### **AIMS / TARGETS:-**

\*PREPARE AND SECURE A BID TO RUN S.A. FOOD FUTURES PROJECT IN THIS AREA

\*PROFILE THE SHEFFIELD REGION (UP TO 10 MILE RADIUS AROUND THE CITY ) ASSESSING EXISTING ORGANIC FOOD PRODUCTION CAPACITY AND FUTURE POTENTIAL.

\*HELP CO-ORDINATE AND ADVISE ON CURRENT INITIATIVES WITH AN ORGANIC COMPONENT  
e.g. HEALTHY GARDENING GROUP LOTTERY BID / FARMERS' MARKETS BID / NEW DEAL COMMUNITY COMPOSTING SCHEME / S.T.E.P. ANAEROBIC DIGESTER RESEARCH / WAMTEC. & RECYCLING 2000 ORGANIC MATTER AUDIT etc.

\*ACT AS LOCAL CONTACT FOR NATIONAL ORGANISATIONS AND CAMPAIGNS  
e.g. HDRA'S GROW YOUR OWN / THE LAND IS OURS ALLOTMENTS / WORLD HEALTH ORGANISATION'S URBAN FOOD AND NUTRITION ACTION PLAN

\*EXPLAIN RANGE OF OPPORTUNITIES FROM INDIVIDUAL THROUGH COMMUNITY TO COMMERCIAL

#### **SOFI'S TRACK RECORD 10 YEARS PRACTICAL AND CAMPAIGNING EXPERIENCE**

EXPERTISE:

ATTEND AND ADVISED HEALTHY GARDENING GROUP

N.W.I.C.A. E.T.G. (AS P.E.G.)

S.C.C. CLEANSING RECYCLING 2000 FORUM

ALLOTMENTS FEDERATION

DEMONSTRATIONS:

MANAGE 20 ALLOTMENT SITES IN SHEFF. AS PRACTICAL EXAMPLES OF ORGANIC FOOD PRODUCTION IN ACTION (INCLUDING HEELEY HEALTH PROJECT AND CROOKES SPECIAL NEEDS PLOT)

SUPERVISING RESTORATION OF UNSTONE GRANGE GARDENS (1 ACRE KITCHEN GARDEN + ORCHARD FOR NOT FOR PROFIT CHARITY U.G.TRUST)

CONSULTATION:

DOZENS OF INDIVIDUAL CONTACTS HELP OVER LONG-TERM

H.C.F. COMPOSTING (8.97)

SHEFF. WILDLIFE TRUST WOOD LANE (3.98)

NORTHUMBRIAN W.T. COMMUNITY COMPOSTING (6.98)

PRESS / MEDIA / TV / RADIO: SHEFFIELD STAR / TELEGRAPH / RADIO SHEFF. / CALENDAR

TALKS / PRESENTATIONS: LOCAL HORTICULTURAL SOCIETIES / FRIENDS OF THE EARTH etc.

FUNDING RECORD: SMALL ANNUAL GRANTS AND BUDGETS TO PROJECTS ABOVE / £5K P.E.G. /

£250K N.W.I.C.A. / 90K NAT. LOTTERY BID Healthy Gardening Group (pending)

