

**Timing** the time is ripe for building consensus around the issue of local food  
Convert trends of public opinion / support for the idea into practical realities

**Process / forum** (>structure)

complimentary to geographical area-based projects  
needs to be as inclusive as possible  
practical / people-based / activity-based  
support people who are trying to do this anyway  
resources to match time dedication

**Profile** prioritise subject which addresses wide range of issues

reach and engage breadth of support for l. & o. Food  
reflect, encourage and support individuals' and communities' ambitions  
practitioners often isolated / beleaguered / un(der)-represented minority  
lack / absence of existing support / infrastructure

**Agenda**

list of the elements / strands / models  
potential action groups

**Benefits / outputs**

individual skills / self-respect / empowerment  
community development / local food economy  
preventative health diet / nutrition / exercise / lifestyle  
therapeutic health

**In sheffield:**

potential  
area of urban greenspace  
existing already  
revive / restore historical precedents -- neglected / abandoned facilities

**Social**, community-building functions benefits of l.& of. Projects

mechanisms to channel regeneration funding into environmentally- sustainable  
redistribution of opportunity to access local food & resources needed to produce  
social investment

**Realistic** about what can be achieved and over what time scale

accept limited range and volume of produce, but understand value to individuals  
scales of production -- meaningful to individual = insignificant in economic /  
market quantity

very different from gardening (ornamental / non-productive)  
difficult for non-practitioners to understand / grasp value / significance

**Need to support existing and planned local food-growing initiatives**

Representation / networking / database / mapping / initiating contacts / campaigning

**Organic** common-sense (rare) / good practice

relative > absolute / as o. As possible /  
diet -- some proportion = nutritional benefit  
existing farming practice largely organic / achievable aim  
most appropriate for small-scale / domestic  
safer / more likely to be successful in long run

luxury? Or basic necessity?

financially-deprived have time to grow own given resources /

well-off = time-deprived

actual value of food > subsidised.

try to grow yourself and realise o. Cheap / good value

**Sofi** 10 years' experience and practice offer advice / consultation

**S.a.** bring credibility / expertise / authority

Other national organisations hdra / nfa / nfcf /